

St. Pete Beach, FL



NATIONAL CONFERENCE OF BLACK MAYORS
25th Leadership Institute for Mayors

St. Pete Beach, Florida
December 8-11, 2011

L I M



*Leadership
Institute for Mayors*

Building Our Communities Through Building Our Leaders

WELCOME LETTER



Dear Mayors, Partners, and Friends:

On behalf of the National Conference of Black Mayors (NCBM), We invite you to join us for our 25th Institute for Mayors (LIM) on December 8-11, 2011 in St. Pete Beach, Florida.

Despite the challenges our Country and our communities face, NCBM is committed to assisting our local leaders in finding innovative solutions to overcome the grappling issues that have the ability to prevent vitality and sustainability in our municipalities. In order to overcome issues facing our communities, we must continue to build and reinforce our leaders. This year's 25th LIM, will assemble an elite collective of our Mayoral Membership, where mayors will have the opportunity to capitalize on the dissemination of information that will enable innovative thinking and a heightened resource toolbox. This LIM is designed specifically, to be resource driven and provide you with knowledge-based opportunities that ensure growth and empowerment.

As a registered participant of the LIM , you will be able to attend all LIM activities, sessions, and luncheons. Please review the 25th Institute for Mayors Registration Brochure for details on the agenda and events.

The National Conference of Black Mayors looks forward to receiving you at this year's Leadership Institute for Mayors and providing you with an enjoyable learning experience. If you have any questions or concerns, please feel free to contact the NCBM National Office at 404.765.6444. Your participation assures the success of LIM 2011 and we hope to see you in St. Pete Beach, Florida!

Best regards,

A handwritten signature in black ink, appearing to read "Robert L. Bowser".

Mayor Robert L. Bowser
NCBM President

A handwritten signature in black ink, appearing to read "Vanessa R. Williams".

Vanessa R. Williams
NCBM Executive Director



FACT SHEET

WHO WE ARE

The National Conference of Black Mayors, Inc. (NCBM) was founded in 1974, with the mission to enhance the executive management capacity of its member mayors. Today, NCBM represents more than 641 African American Mayors across the United States; collectively its membership represents over 48 million citizens. NCBM is a leader in the redevelopment of our most vulnerable communities and works towards the empowerment of leadership on the local level.

NCBM articulates public policy positions and serves as a clearinghouse on information pertinent to municipal development and financing. NCBM also provides technical and management assistance through cutting-edge research, best practices and partnerships that enable its mayors to challenge and overcome grappling issues that erode the vitality and sustainability of our nation's cities.

We are a private, nonpolitical, nonpartisan, 501© 3 organization headquartered in the State of Georgia. As we enthusiastically continue to serve as a center of influence, we humbly acknowledge the fact that we are in a unique position to not only strengthen the individual cities of our mayoral membership, but all cities throughout the United States by leading by example and blazing new trails in municipal growth and development.

MAJOR ACTIVITIES

Each year, NCBM conducts a leadership institute for our mayors, which is designed to sharpen their skills and impart innovative techniques for managing both financial and human resources. Since our inception in 1974, we have administered numerous federal grants and generated millions of dollars in public works projects for our member cities and towns. In 1982, we established an international thrust, which has resulted in the initiation of exchanges with mayors in China, South and Central America, Africa and the Caribbean.

ANNUAL CONVENTION

Our annual convention attracts the majority of our membership, municipal staffs, other elected officials, educators, business people and foreign dignitaries. Over the course of the

four-day meeting, approximately 2,000 people attend the convention, giving us a total impact that surpasses 38 million people.

STATE CHAPTERS

Due to the enormous growth of the organization over the past 31 years, NCBM has established state chapters through which the delivery of technical assistance is facilitated. Nineteen state chapters of NCBM provide the membership with a local vehicle for addressing issues of importance to the mayors. The state chapters meet quarterly and bi-annually.

BUSINESS COUNCIL

The NCBM Business Council is comprised of corporate executives, who have direct access to NCBM's membership. Its purpose is to provide a forum for mutually beneficial exchanges of information and business development ideas between the public and private sectors to support and enhance the services of municipalities throughout the country.

COMMITTEES/TASK FORCES

In addition to ten (10) Standing Committees, NCBM maintains three (3) active task forces/committees that serve in advisory capacities—the Ad Hoc Committee on Seat Belt Safety, the NCBM/DOE Task Force, and the Mayors' Task Force on Black and Minority Health. The ten (10) standing committees are:

- Arts, Culture and Recreation
- Community Development
- Criminal and Social Justice
- Education
- Energy and Environment
- Health and Human Services
- International Affairs
- Jobs and the Workforce
- Rural Development
- Transportation and Communications

The committees consider national public policy issues and articulate the mayors' concerns to Congress, federal departments and industry leaders.



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AGENDA AT A GLANCE

THURSDAY, DEC. 8

12:00 PM	—	3:00 PM	ARRIVALS
1:00 PM	—	5:00 PM	REGISTRATION
5:00 PM	—	5:30 PM	LIM ORIENTATION
5:30 PM	—	6:30 PM	TRAINING MODULE - 1
6:30 PM	—	7:30 PM	TRAINING MODULE - 2
7:30 PM	—	9:00 PM	WELCOME RECEPTION

FRIDAY, DEC. 9

7:30 AM	—	8:30 AM	BREAKFAST
9:00 AM	—	12:00 PM	TRAINING MODULE - 3
12:00 PM	—	1:30 PM	LUNCH
1:45 PM	—	3:45 PM	TRAINING MODULE - 4
3:45 PM	—	4:15 PM	TRAINING MODULE - 5
4:15 PM	—	5:30 PM	TRAINING MODULE - 6
6:00 PM	—	7:30 PM	DINNER
7:30 PM	—	9:00 PM	BOARD OF DIRECTORS MEETING

SATURDAY, DEC. 10

7:00 AM	—	7:30 AM	BREAKFAST
8:30 AM	—	10:00 AM	TRAINING MODULE - 7
10:00 AM	—	11:00 AM	TRAINING MODULE - 8
11:00 AM	—	11:15 AM	BREAK
11:15 AM	—	12:40 PM	TRAINING MODULE - 9
12:40 PM	—	1:40 PM	LUNCH
1:40 PM	—	3:30 PM	TOUR
4:00 PM	—	5:00 PM	TRAINING MODULE - 10
5:00 PM	—	5:30 PM	BREAK
5:30 PM	—	7:30 PM	TRAINING MODULE - 11
7:30 PM	—	UNTIL	DINNER ON YOUR OWN

SUNDAY, DEC. 11

7:30 AM	—	8:30 AM	BREAKFAST
9:00 AM	—	10:30 AM	REFLECTIONS & GRADUATION CEREMONY



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Registration Form

(Submit one form per registrant; please print or type)

Name _____

Title _____

Municipality/Organization/Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone () _____ Fax () _____

Please check appropriate box: Active Member Inactive Member

Population: _____

I have attended a LIM before: Yes No Last Year Attended _____

SUMMIT PACKAGES: LIM payment includes meetings, training modules, accommodations, and meals. LIM material and tickets will be distributed at the registration desk, beginning on Thursday, December 8, 2011. **All pre-registrations must be postmarked by November 2, 2011.** After that date, please register by fax: (404) 765-6430. **CANCELLATION POLICY:** All cancellations must be in writing. **No refunds after November 2, 2011.**

<u>ATTENDEE</u>	<u>REGISTRATION</u>	<u>TOTAL</u>
MAYOR	\$500.00	\$500.00
CORPORATE	\$500.00	\$500.00
SPOUSE	\$500.00	\$500.00

NCBM accepts major credit cards. Kindly, check the appropriate card:

American Express Discover MasterCard Visa

Credit Card # _____ Expiration Date _____

Signature _____

Zip Code associated with credit card: _____

If you have ADA or other special needs, please kindly explain below:

Make Check payable and return to:

National Conference of Black Mayors, Inc.

The 191 Building, 191 Peachtree Street N.E., Suite 849, Atlanta, GA 30303

Please return completed form via fax to: (404) 765-6430.



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